

Demand Reduction Project Concept Form

Purpose

This *Demand Reduction Project Concept Form* is intended for use by landowners and growers in the Turlock Subbasin who are interested in implementing demand reduction project(s) on their land and who may be seeking funding for their project through any of the East Turlock Subbasin Groundwater Sustainability Agency's (ETSGSA) incentive-based groundwater demand reduction programs, including the Turlock Multibenefit Land Repurposing Program (MLRP); visit <https://turlockgroundwater.org/multibenefit-land-repurposing> for more information about the Turlock MLRP.

Interested parties should complete this form and submit it to the ETSGSA (see instructions below). ETSGSA will conduct initial screening of each project concept received to determine if the project concept aligns with ETSGSA's program goals and criteria. ETSGSA will then follow up with each project concept submitter with initial feedback and information on opportunities and next steps.

How this Relates to the ETSGSA's MLRP Application Solicitation Process

The ETSGSA will hold an MLRP Application Solicitation period from **January 1, 2026 through March 31, 2026**. A separate *MLRP Project Application* will be made available for that solicitation and must be used to apply to the MLRP. The MLRP Project Application will require a greater level of detail about proposed projects than this form.

While submittal of this *Demand Reduction Project Concept Form* is not required in order to apply for the MLRP or other incentivized demand reduction programs, it is recommended that interested parties complete and submit this form in order to receive initial feedback from ETSGSA on their project concepts.

Submittal of this *Demand Reduction Project Concept Form* does not constitute an application or obligation to participate in any specific ETSGSA incentive-based program, nor does it obligate ETSGSA to accept a project for funding.

Timing and Process – What to Expect

Completed forms can be provided to ETSGSA at any time. ETSGSA will endeavor to provide initial screening and feedback to the submitter within two weeks of receipt of the completed form.

Instructions

Completed forms can be submitted to the ETSGSA by one of the following methods:

Email: etsgsa-support@formationenv.com

Mail: East Turlock Subbasin Groundwater Sustainability Agency
Attn: Demand Reduction Project Concepts
731 East Yosemite Ave., Suite B#318
Merced, California 95340

For questions or assistance, please contact us at: etsgsa-support@formationenv.com.

1 CONTACT INFORMATION

Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

2 PROJECT DESCRIPTION

Please describe your demand reduction project concept by providing the following details:

- *Project location and layout – Please include a map and the parcel number(s)*
- *Brief description of project approach(es), which could include, but are not limited to:*
 - *removal of irrigated crops*
 - *planting of non-irrigated cover crop*
 - *establishment of beneficial vegetation such as pollinator habitat*
 - *rewilding of former agricultural lands*
 - *construction of new basins for managed groundwater recharge or irrigation water management*
 - *construction of ponds for retention and/or recharge of local stormwater runoff*
 - *installation of new surface water delivery infrastructure (pipes, pumps, side gates, etc.)*
 - *substitution of new alternative water supplies for current groundwater uses*
 - *refurbishment or upgrade of existing infrastructure for renewed demand reduction purposes*
- *Number of acres affected by the project (e.g., area of land to be repurposed, or to be served by new alternative water supplies)*
- *Current land use (crop type)*
- *Current irrigation water source(s)*
- *Project water source, if applicable*
- *Implementation schedule (i.e., when the project would be completed/constructed)*
- *Project duration (i.e., how long will the project last)*
- *Estimated groundwater demand reduction resulting from the project, if known*
- *Needs for technical assistance in project development*
- *Any other information about the project concept that you would like the ETSGSA to know*